Using the EPIC LOGO

The EPIC Logo has been specifically designed to conform with the Rotary Brand Guidelines using the proper colors and fonts.

Many people ask, why is the Rotary name not part of the logo? That is because EPIC is not a Rotary club, District or ZONE and the Rotary name and logo can only be used with another organization's logo if the Club, District or Zone logo also is accompanying it on that document.   EPIC is run by Rotarians and has an all-Rotarian board, but it is not a Club, District or ZONE.

To use the EPIC logo with the Rotary logo and name, simply make sure your District, Club, or ZONE logo appears with it in the same document.

You can keep your logo separate or you can do a Lockup with the EPIC Logo as shown below.

Creating Rotary Club Lockups with the EPIC Logo logo lockup templates

Lockups are club logos that have been combined with a partner, event, program, or sponsor's logo or name to show your club's affiliation with the other entity. Use your Rotary, Rotaract, or Interact club logo rather than the Masterbrand Signature (Rotary's official logo) alone when creating your lockups. By combining your club logo with your partner, event, program, or sponsor's logo or name, you're making it clear that the affiliation is with your club, not with Rotary International.

Your lockup can include only one partner, event, or sponsor. You can use either your Masterbrand Signature or Masterbrand Signature Simplified club logo on all your print and digital communications.

Create your own program and event logos by using our **logo lockup templates**.

Sponsorships and events

In this example, the Rotary Club of Evanston Lighthouse is a co-sponsor and organizer of its community's fundraising event. The club logo is combined with the event's name to show its affiliation and promote its involvement.

Logo Lockups - Logo Lockups

Approved Rotary Colors https://brandcenter.rotary.org/en-us/our-brand/brand-elements/colors

Approved Rotary Fonts https://brandcenter.rotary.org/en-us/our-brand/brand-elements/typography