



Songs In The Canyon

June 12-14/2026

It's only the:
"BIGGEST MUSIC FESTIVAL IN COSTA MESA"



From a neighborhood concert to a 3-Day Festival

In 2023, Songs in the Canyon started as a simple idea: bring neighbors together through music in Canyon Park. Hundreds showed up.

Now it's a fast-growing, multi-day festival activating parks, streets, and local businesses across Westside Costa Mesa.

Attendees

2400

2000

1600

1200

800

200

2023



2024



2025



2026



A Community-Driven Music & Arts Festival

3 DAYS

35 Bands | 6 Venues | 45 Artisan Vendors
1,000s of Attendees





Live Music
Local Culture
Real Community



WHO YOU'LL REACH

People who show up, stay,
and spend locally.

- 800-2500+ attendees
- Ages 25-55 core demo
- Families, young professionals, locals
- Highly engaged, community-first mindset





Why Sponsor Songs in the Canyon

1. Authentic local connection (not corporate noise)
2. High dwell time and engagement
3. Positive brand alignment (music, community, culture)
4. Direct interaction with attendees

Sponsorships

Be part of building Costa Mesa's next great tradition.

Presenting Sponsor - \$5,000

(1 Available)

- Naming Rights - SC presented by (brand)
- Main and Artist Stage Feather Flag
- Largest logo on all marketing
- 10'x20' activation booth (if desired)
- 4 dedicated social posts
- Inclusion in all email blasts
- Logo on website home page (top placement)
- 20 General Admission Passes

Greenroom Sponsor - \$2,500

(2 Available)

- Feather Flag at Main & Artist Green Rooms
- Prominent logo on all marketing
- 10'x10' Sponsor Booth (if desired)
- 2 social media mentions
- Logo on website, second tier
- 10 General Admission Passes



Sponsorships

Let's create something
unforgettable together.

Stage Sponsor - \$1,000

(8 Available)

- Feather Flag on 1 Stage
- Logo on all marketing
- 10'x10' Sponsor Booth (if desired)
- 1 Social Media Shout-Out
- Inclusion in all email blasts
- Logo on website
- 4 General Admission Passes

Band Sponsor - \$500

(Unlimited)

- Logo on all marketing
- 1 Social Media Shout-Out
- 10'x10' Sponsor Booth (if desired)
- Logo on website
- 2 General Admission Passes





Your brand's community impact

- Support local musicians
- Drive revenue to local businesses
- Create inclusive public space
- Strengthen neighborhood identity

Contact Us!

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“Together we can build this into something truly special for the artists, for our community, and for our businesses!”