



## Who We Are

### Our Story

In 2021, Rotary International President Shekhar Mehta challenged Rotarians to create a Day of Service. District Governors Jeff Krause and Joanne Alfieri led clubs in Connecticut and Massachusetts in the first combined event in 2022, which has grown each year. By 2024, the event spanned 7 countries, 4 continents, 21 districts, 1,264 clubs, and 36,040 Rotarians.

### Our Team

The EPIC Day of Service is a grassroots initiative, organized by Rotarians from participating clubs and districts. It is not led by any single club or district but is a collective effort of volunteers. This initiative is supported by the EPIC Day of Service Foundation Inc., a 501(c)(3) nonprofit organization, proudly led by Rotarians.

## A day of service, a lifetime of change.

Imagine the impact of thousands united worldwide in service and you can be a part of it.



EPIC Day of Service makes it easy with online volunteer registration, promotional tool kits, a user-friendly donation platform, donation appeal resources, and a roadmap to kickstart planning Day of Service in your club or district.

[epicdayofservice.org](https://epicdayofservice.org)

Visit our website to find resources and discover how you can join this global community service movement



May 17th, 2025

Communities Worldwide  
Organized by Rotary Clubs





[epicdayofservice.org](http://epicdayofservice.org)

# HOW?

## Energize

Clubs choose a project that meets their community's needs, they can partner with other clubs, and invite family, friends, and the public to join in! It's a great way to energize members, reconnecting them with the joy and purpose of Service

## Build

The EPIC Day's website makes it easy for the public to sign up. Plus, it's a great opportunity to re-engage and retain underactive members by asking for "all hands on deck."

## Fund

It's like a charity walk for service. When Rotarians sign up, they get a personal fundraising page and an email to share with friends and family . One club raised \$100,000.



# Contact Us

[www.epicdayofservice.com](http://www.epicdayofservice.com)  
[contact@epicdayofservice.com](mailto:contact@epicdayofservice.com)

# WHY?

## → SERVICE

Enhances club members engagement by providing new ways to volunteer

## → MEMBERSHIP

Attract new members by inviting community members to volunteer, join

## → PUBLIC IMAGE

Expand our reach by showcasing Rotary in an EPIC way, giving the public and your community a firsthand look at what we do best - service!

## → FUNDRAISING

A simple and hassle-free fundraising opportunity for each participating club to help expand funding for your year-round projects.

