



Image & Video Suggestions

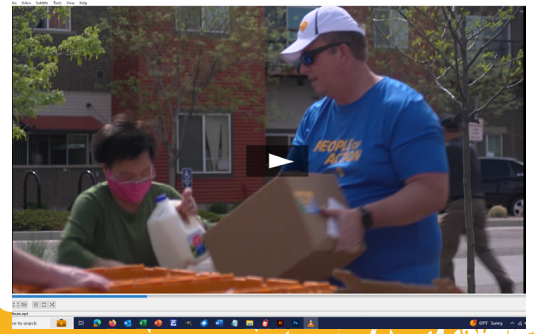
Best Way to Capture the Fun

Video



- Keep your thumb away from the front of the lens.
- File format should be either .MP4 or Quicktime.
- Phones work great, but if you are a geek, DSLRs and video cameras work better.

- Remember you are not playing the trombone ... don't zoom in and zoom out, zoom in and zoom out (repeat) ... static and stable shots are best.
- Say "Mississippi" loudly at least 5 times from the time you start the shot until the time you stop while holding the camera steady ... don't worry about what other people think, you are just being enthusiastic.
- Be aware of the lighting ... make sure you have some ... if you are shooting outside, avoid having your subject positioned with their back to the sun or worse, shooting during an eclipse... and avoid harsh backlighting in that the subject turns into a silhouette. It will look like you are trying to hide their identify for some reason. Interior lighting should be adequate and the light source should never be in the shot because it screws up your exposure and is very annoying.
- Do not let people know you are shooting them ... candid is always better ... we don't want them to look like they are getting their picture taken while hopping on a ride at Disneyland.



Still Images



- Don't let your subject pose for the shot ... this isn't *Vogue* magazine. Get them while they are doing something and unaware of your presence ... much like how your family members and "friends" act around you.
- Don't be afraid to get some tight shots of hands, faces and objects ... take a *Tic Tac* breath mint before you do and they won't even know you are there.
- File format should be JPEG. If you are a photography junky, RAW files are great.
- Proper picture composition is what separates you from your mom and dad. The subject's eyes should be in the top third of the frame and neutral backgrounds are the best. We don't want "Kilroy" to pop up and could care less about your favorite Evergreen sticking out of the subject's ear.



... and for the Love of Pete, shoot in landscape and not portrait. Portrait images can't be cropped and if you send in a photo or video in portrait plan on getting a phone call at 3 AM.

